



# Investing in Communities

## Rochdale Case Study

# Hogarth's, Rochdale - Introduction

- Former RBS bank - Grade II Listed building in a high profile location
- Planning, Licensing and Listed Building consents obtained
- Circa £1m invested in refurbishment
- 20 jobs created



# Hogarth's, Rochdale – Job creation

## Hogarth's - the pub

- 20 FT/PT jobs created
  - Hospitality a great introduction to the world or work:
    - Teamwork
    - Communication
    - Punctuality
    - Appearance
  - All valuable life skills
- Jobs used during the acquisition and refurbishment:
    - Surveyors, Solicitors, Architects
    - Joiners, Electricians, Plasters, Decorators, Plumbers, Roofers, Upholsterers, Carpet Fitters
  - Good quality skilled work supporting local communities and levelling up

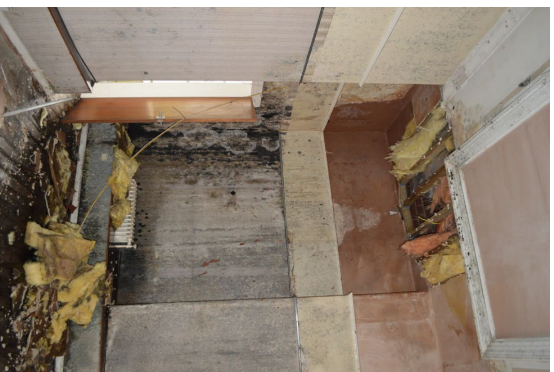


## Testimonial from Rochdale BID



- This impact of COVID can not be underestimated and it potentially could seriously undermine the £400m of investment going into the town centre which to date has created extended retail, leisure and hospitality offerings, improved public transport links plus so much more. We have been a town centre that has been transforming and our businesses are proud to be associated with Rochdale town centre, they work together to secure the future of the town as a competitive and thriving centre.
- A sign of the confidence which was shown in the town centre was the purchase of the former landmark Royal Bank of Scotland by Hogarths. The investment by Hogarths (Amber Taverns), which exceeds £1m, has enabled this grade 11 listed building which had suffered from vandalism and theft being converted into a beautiful pub. This transformation included the restoration of many original features and the end result was another positive addition to the towns growing food and drink scene which was starting to cement its reputation as a must visit destination. On a personal note, my dealings with Hogarths which started when they first shown interest in the building has been nothing but positive and it is perhaps somewhat unusual to find a company willing to take on the challenge of restoring a listed building to such a high standard.
- Since the pub reopened I have got to know the manager, Lee and Lisa, of the pub well and they are both very keen to support the food and drink offer in the town centre which will play growing part in the towns experience economy. I'm sure you will understand that food and drink is a key part our culture, a major element of and an increasing important attraction for visitors – this will be promoted. The linkages between food/drink and visitors also provide a platform for local economic development, and food/drink experiences help to brand and market destinations, as well as supporting the local culture that is attractive for visitors.
- As we start to emerge into the COVID-19 recovery/transformational stages, one of our key drivers will be to reinvent and repurpose the town around it's award winning food and drink offer.
- Paul Ambrose – BID Manager DD: 01706 926677 M: 07811 278517

# Hogarth's, Rochdale – the development phase following detailed discussion with the conservation officer and gaining listed building consent.







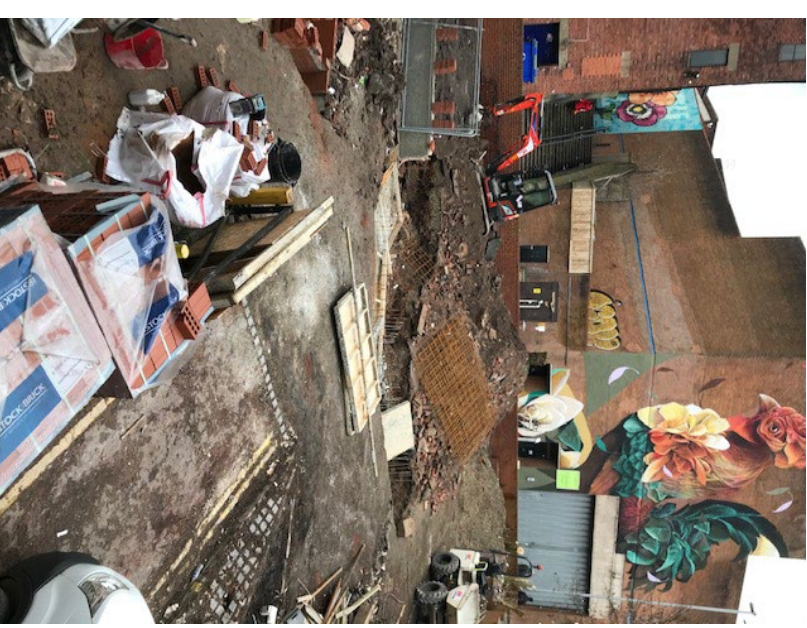
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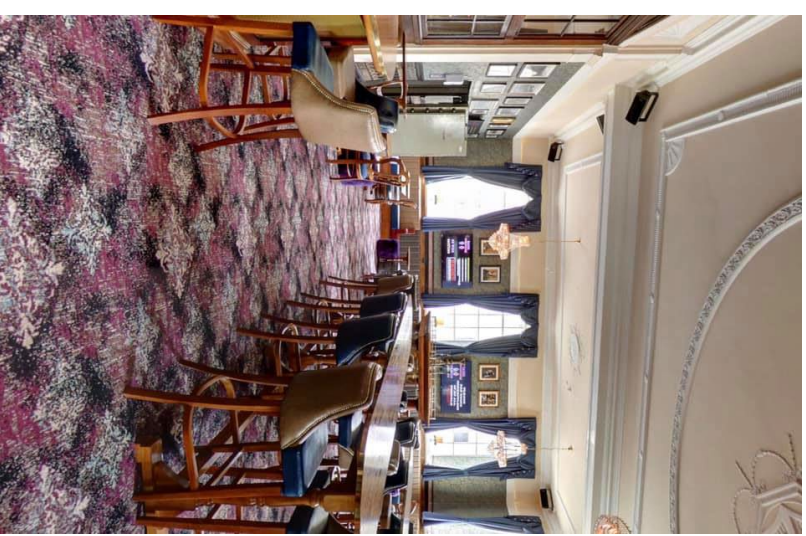
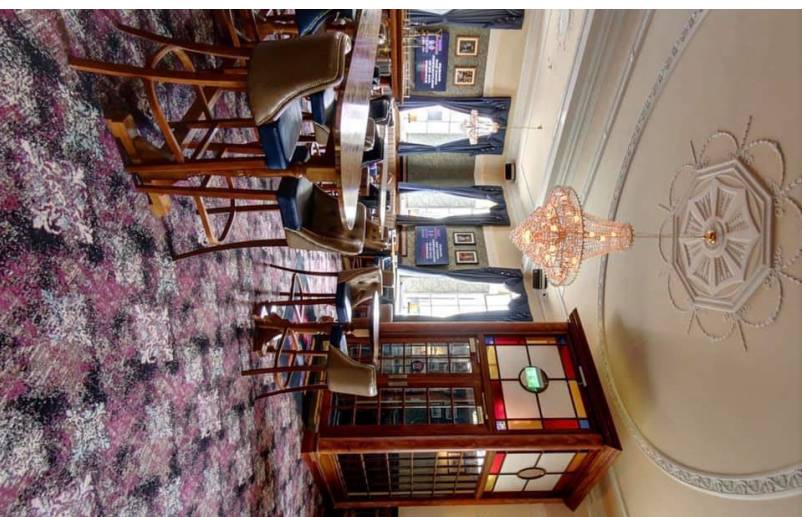


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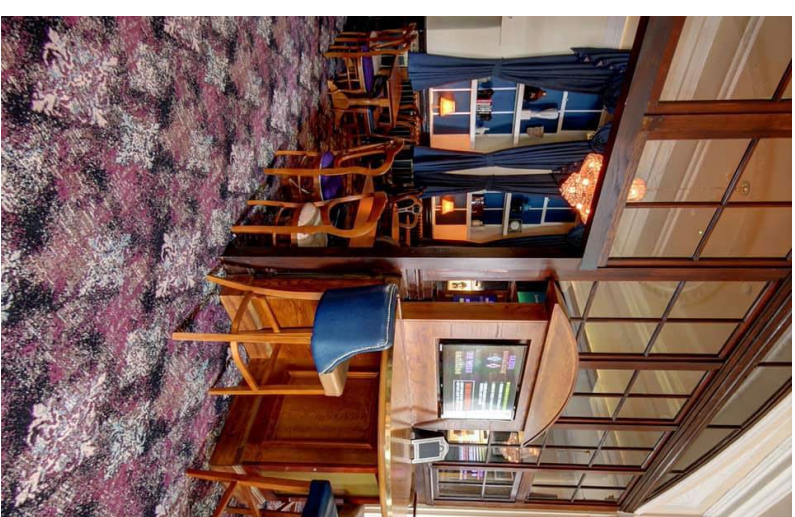
# Completed development





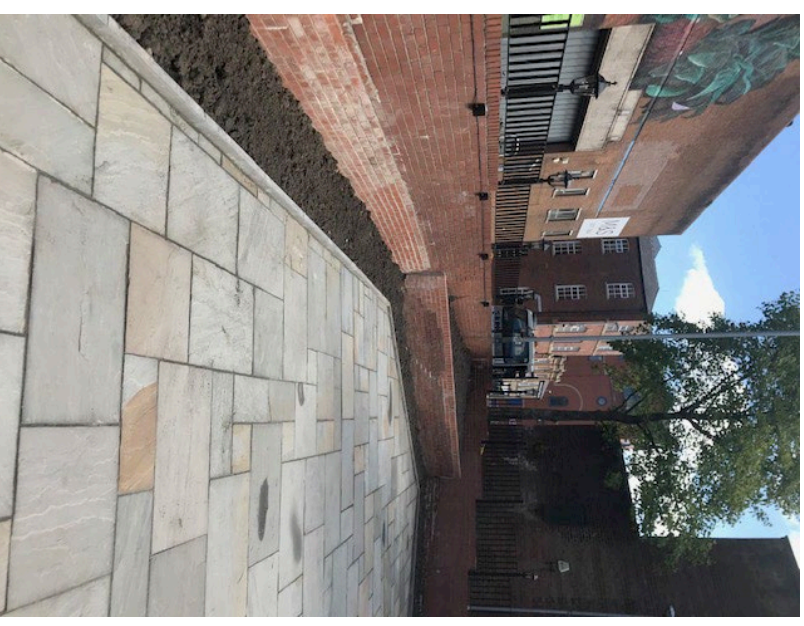
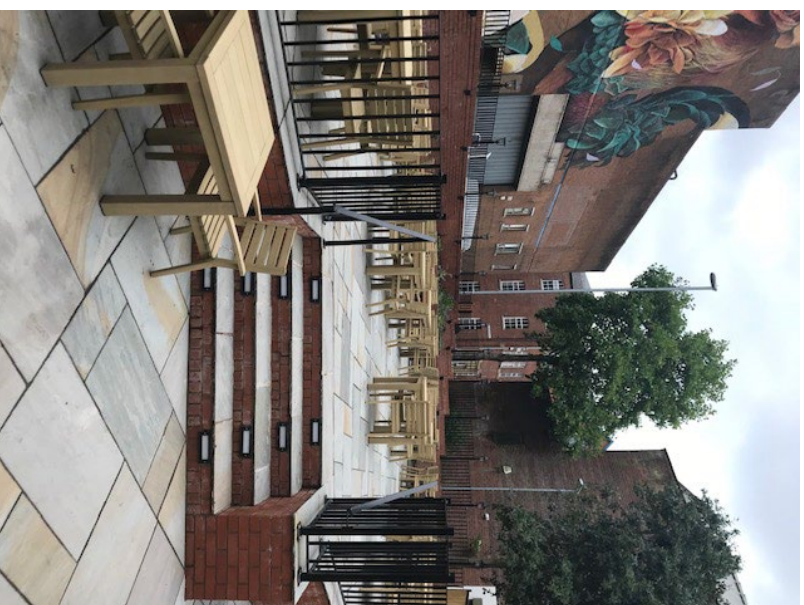


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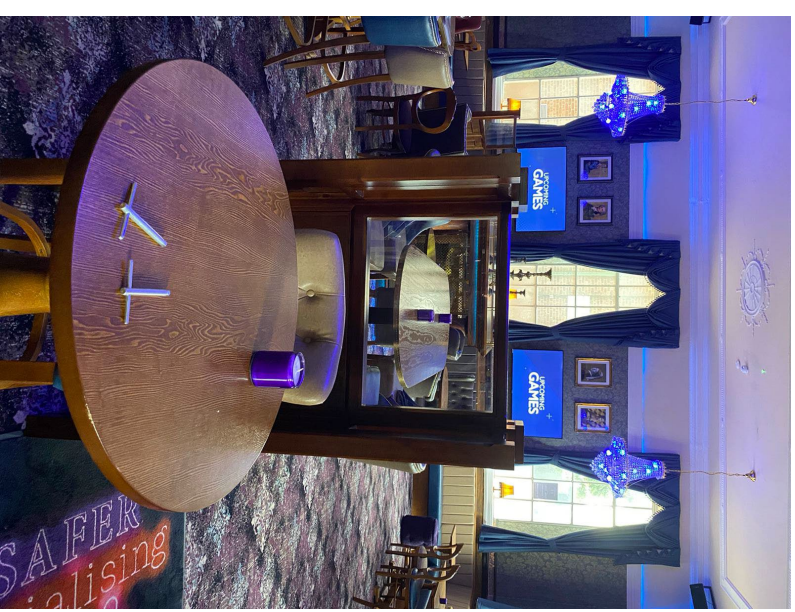
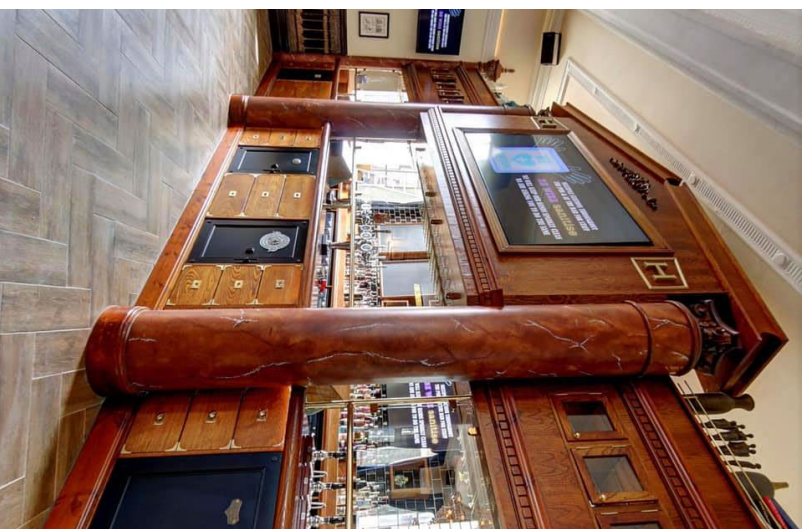
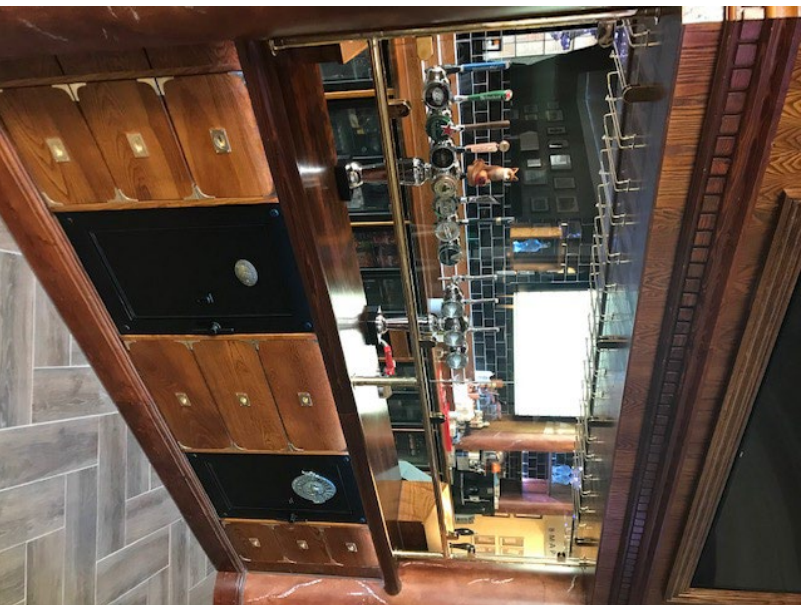


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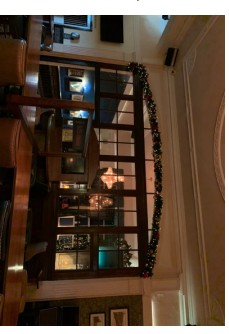
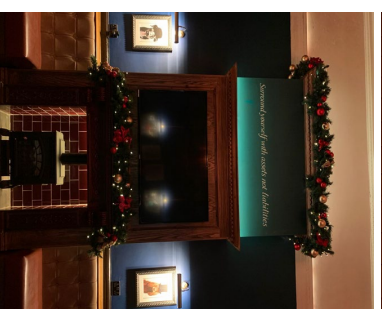
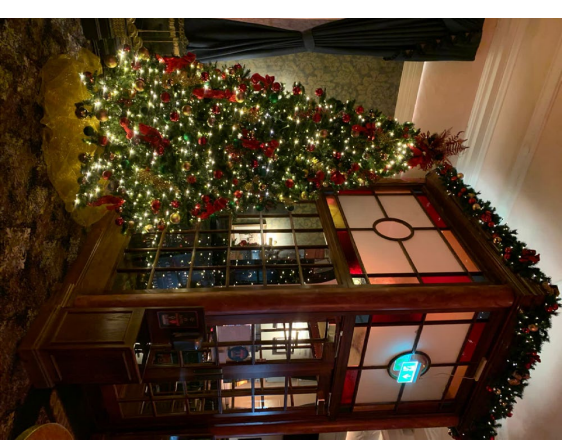
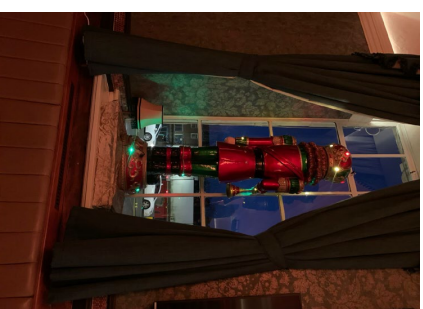


# Completed development – Covid Secure





# Continued investment for Christmas







# Winter Festival – Hogarth's Hygge

