

## **Submission to the Beer Group Inquiry by PubAid.**

[PubAid](#) was formed in 2009 and is a working party made up of volunteers, who seek to gain greater appreciation by the media, politicians and other stakeholders, for the positive contribution made by the Great British Pub in local communities across the country.

PubAid's research shows that 77% of pubs carry out some form of charitable fundraising and that on average, each pub raises over £2,000 for charity. Across the UK pubs raise £100 million for charity every year. That means that since pub aid was set up in 2009, UK pubs have raised £1 billion for charity!

In 2018, PubAid worked in partnership with the All-Party Parliamentary Beer Group to identify the Charity Pub of the Year. The award was sponsored by Magner's cider and attracted 69 entries. Eight pubs were shortlisted to attend an award ceremony in the House of Commons and between them they had raised over £1 million for charity.

The overall winner was the Logan Rock, a pub in Cornwall. This pub has been supporting charities ever since Anita & Peter took over at the 16th century, St Austell pub 35 years ago. Sponsored cycle rides along the Cornish coast, regular quizzes and auctions have raised money for local charities and causes including St Levan Church and Sports Club, Cornwall Blood Bikes and Macmillan, to name just a few. A welly boot throwing competition held at the Logan Rock every Boxing Day supports Sennen Cove lifeboat station, while the pub also hosts visits from underprivileged children from London, delivers newspapers to Treen's elderly residents and organises a local litter pick.

Every March, PubAid organises the "World's Largest Pub Quiz" to highlight the charitable giving by pubs. The inaugural World's Biggest Pub Quiz took place in 2016, and it has since grown in size and popularity. In 2019, 1,438 pubs took part raising £230,000 for hundreds of charities with the average amount raised per pub increasing by 21% over 2018. The quiz has raised an impressive £750,000 in the past 4 years.

In 2019 PubAid published "[Pubs and Sport – the Perfect Match](#)". The report showed that pubs across the country are providing a lifeline for grassroots sport, worth an estimated £40 million a year in financial and in-kind support. Speaking at the launch of the report in Parliament, Sports Minister Nigel Adams MP said: "Pubs play an important role in supporting local sports clubs. They act as sponsors, fundraisers and meeting places, saving teams significant sums every year. This survey highlights the strong relationship between pubs and sports clubs and is a clear indication of the importance of local, community support. We're delighted to see such a vast range of sports and recreational activities benefiting from these relationships."

In summary, PubAid's work highlights the vital role that pubs play in our communities raising £100 million for Charity and providing £40 million of support for grassroots sport every year.

Des O'Flanagan  
Co-founder and Chairman of PubAid.  
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