

I believe the VOA's system for valuing pubs is not fit for purpose. In our village of Seer Green there are two pubs either side of the Church. We have owned the smaller pub, The Jolly Cricketers since 2008. Our rateable value has risen over the past 14 years 198% from 19k to 59k. The Three Horseshoes the larger pub's rateable value is 28k.

We are being penalised for over trading. Nothing has changed in the footprint of our pub the only change is that we have created a thriving business. Brasserie Blanc in nearby Beaconsfield occupies a property at least 4 times bigger than The Jolly Cricketers, however the rateable value is 10k less than ours.

The VOA appears to be taxing us on a percentage of our turnover and profit. The valuation system the VOA uses requires urgent reform.

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